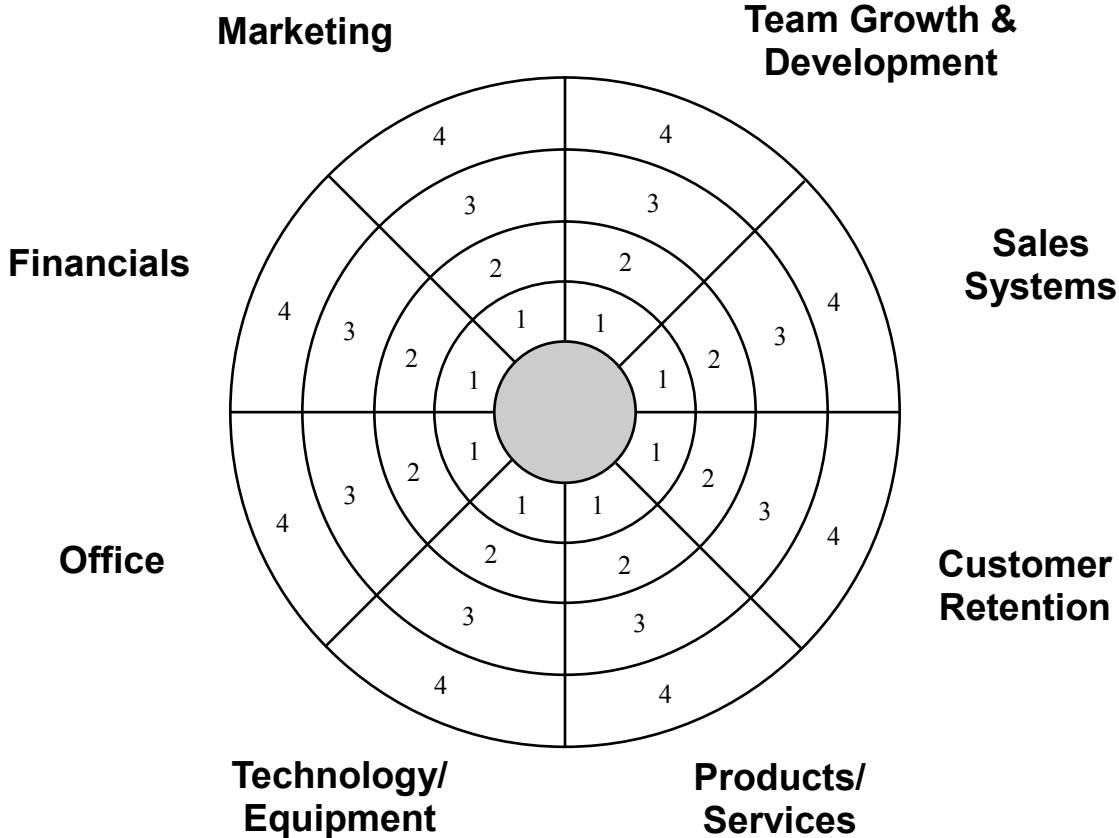


Wheel of Business—8 Facets



Imagine you're driving your car. What happens when your wheels aren't balanced? Worse still, what if there are actually chunks missing from the wheel? You're in for a bumpy ride.

On the wheel, you'll note eight categories. These are the 8 Facets of Business Planning. As you consider each facet, ask yourself: How satisfied am I with this facet on a scale of 1 through 4, with 4 being completely satisfied?

Go ahead and color in each segment of the wheel. What you'll likely find is your wheel is out of balance. Identify your top two or three facets with the lowest level of satisfaction, and start setting goals in those areas. This is the first step in drawing your Roadmap to Success!

Take this exercise to the Next Level – email us for a free strategy session—Info@McLeanInternational.com.



...growing your business to the next level

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